

8TH ANNUAL

# ANTI-BULLY SHOW

Stonebridge Hotel,  
Diamond Ballroom

28 OCTOBER  
Saturday

Hosted by **ICEIS Rain** and the hottest two-spirited  
DJ in Alberta, **Dj Eden Lixx**

Presented by ICEIS Safety in support of the  
Fernando Foundation for Mental Health





## A MESSAGE FROM THE EVENT CHAIR

Bullying in all forms is wrong and unacceptable, and eight years ago I decided to proudly stand up and tell my story in hopes of making a difference. Growing up in the RMWB and still residing here, I was bullied and abused. Years of dealing with this, combined with confidently coming out as a two-spirited individual, was not easy and mentally took its toll on me. After a lot of soul searching, healing, and ups and downs, I am proud of who I am today: a successful business owner, celebrity, and an Aboriginal People's Choice Award nominee. What a better platform to stand on to provide hope, support, and awareness to those struggling with the same things I did.

Sincerely,

**Massey Whiteknife**

Event Chair  
Owner, ICEIS Safety

Everyone has been bullied in one form or another. This is your chance to be a part of the change and make a difference in many people's lives.

# HOW WILL MY SPONSORSHIP SUPPORT ANTI-BULLYING?

Not only will your support raise much-needed local awareness about anti-bullying, proceeds will go directly to the Fernando Foundation for Mental Health.

The Fernando Foundation was created to raise awareness about mental health through the arts. It is estimated that one in five Canadians suffer from some form of mental illness such as depression, addiction, or anxiety — and every family in Canada will be touched by mental illness at some point in their lives.

Despite its prevalence, mental illness still has much stigma attached to it and often people feel alone or do not know how to seek help. The Fernando Foundation looks to use artistic means — whether it's visual, performance, written, or other art forms — to break that stigma. By supporting the Fernando Foundation, you are demonstrating that those who suffer are not alone and have a community behind them to lean on.





# SPONSORSHIP OPPORTUNITIES

## **\$1,500 PLATINUM SPONSOR**

*Your support at the highest level of sponsorship won't be missed.*

- 1 complimentary table of 8
- Exclusive banner with company logo at event entrance
- Large company logo on all sponsor banners
- Company name mentioned during sponsor thank-you speech
- Company logo featured in YMM sponsor thank-you ad and on event Facebook page
- Company will be thanked and mentioned in all media interviews

# SPONSORSHIP OPPORTUNITIES

## **\$800 TABLE SPONSOR**

*Show your company's community involvement and support of anti-bully initiatives, through this high-profile sponsorship.*

- 1 complimentary table of 8
- Company logo on all sponsor banners
- Company name mentioned during sponsor thank-you speech
- Company logo featured in YMM sponsor thank-you ad and on event Facebook page
- Company will be thanked and mentioned in all media interviews

# SPONSORSHIP OPPORTUNITIES

## **\$500 BAR SPONSOR** (two available)

*Exclusive sponsorship of one of two primary event bars, where all guests will mix and mingle prior to the show.*

- Logo recognition on primary event bar
- Company logo on all sponsor banners
- Company name mentioned during sponsor thank-you speech
- Company logo featured in YMM sponsor thank-you ad and on event Facebook page

# SPONSORSHIP OPPORTUNITIES

## INDIVIDUAL TICKETS

- General Admission \$20

Tickets available at [www.iceis-safety.com](http://www.iceis-safety.com)

CUSTOM GIFT-IN-KIND SPONSORSHIPS AVAILABLE  
UPON REQUEST.

For more information please contact:

**Massey Whiteknife**  
Event Chair

[massey@iceis-safety.com](mailto:massey@iceis-safety.com)

**780.370.1772**



8TH ANNUAL

# ANTI-BULLY SHOW

**Stonebridge Hotel,**  
Diamond Ballroom

**28** **OCTOBER**  
Saturday

**6 pm** Red Carpet Reception

**7 pm** Show

Individual Tickets - **\$20**

**Theme - Costume Ball.** Walk the red carpet in your costume for a chance to win up to **500\$!**

Hosted by **ICEIS Rain** and the hottest two-spirited DJ in Alberta,  
**Dj Eden Lixx**



# PERFORMANCES BY:

Rellik



ICEIS Rain



Ella Lamoureux



Billi Gold



Jade Rose, Simma Downe, Will Belcourt  
**AND MORE!**

Tickets available at [www.iceis-safety.com](http://www.iceis-safety.com)  
or by calling 780.370.1772.

